



Sign-up 4 Scouting Membership Plan

2020
COVID-19
Collectors Edition



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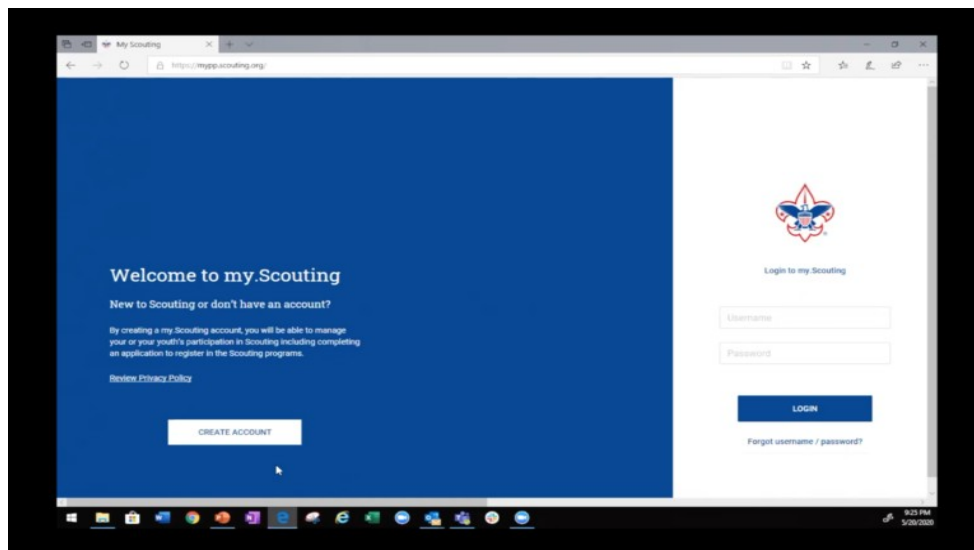
New Member Coordinator Position



Remember when
your family joined
Scouting?
Excited?
Confused?

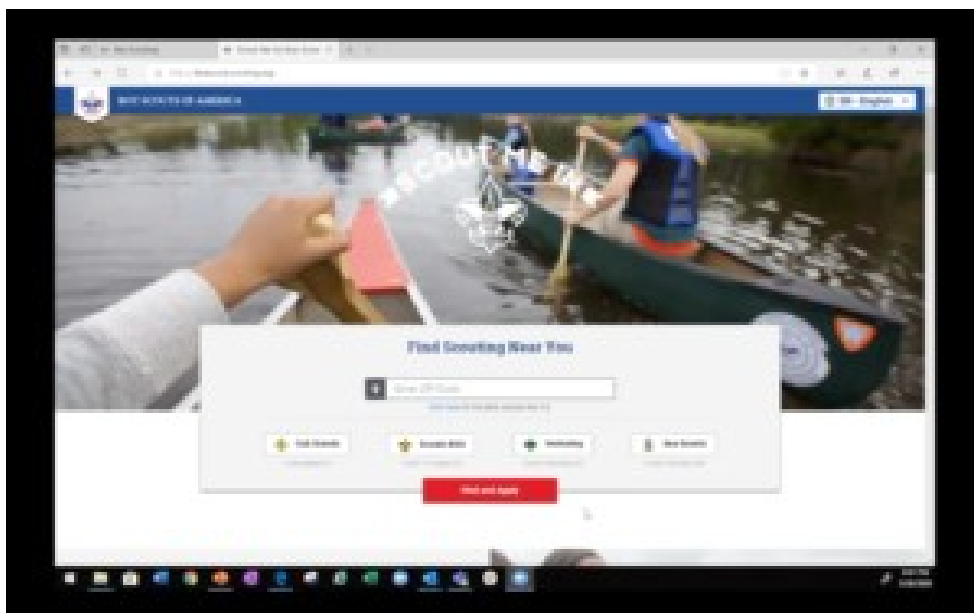
BeAScout.org Online Registration

Step 1: Review and update (or create) your my.Scouting profile.



Step 2: Set Up Your BeAScout Unit Pin.

The BeAScout unit pin allows prospective members to find you online and apply to your unit.





Sign-Up for Scouting Information

- Conducting the best Sign-Up for Scouting event possible.
- Your recruiting event should accomplish two things:
 - Register the youth who have been recruited through school talks, back-to-school nights, and other events.
 - Recruit adult leaders (so important!)
- Your Pack should host at least two recruiting events.
- Work together with your district executive and use this guide to host a special Sign-Up for Scouting event
- Your Pack should have their first den meeting two weeks after the sign-up for Scouting event.



Big Things to Consider

Those who have been around Scouting for a while know why we put so much energy into recruitment. It's because everything we do to help serve youth starts with having youth in our Packs.

- [Welcoming the Full Family to Scouting:](#)
- The Charter Organization needs to support the decision.
- The Pack should set goals for both the number of boys, and girls to recruit to make sure we are serving the whole school.
- Follow the Council Recruitment Plan (the booklet you are holding).
- Starting new dens with a minimum of 6 youth so they can be successful.
- BSA Monthly Podcasts (Cub Casts)





Sign-Up for Scouting Timeline

March/April/May



Planning

June/July/August



Planning

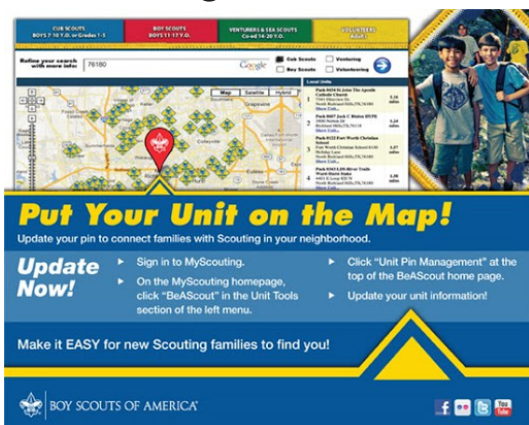
September/October



Planning

Promo Before the Sign-Up Night

BeAScout.org Presence



Yard Signs and Posters:



Flyers:



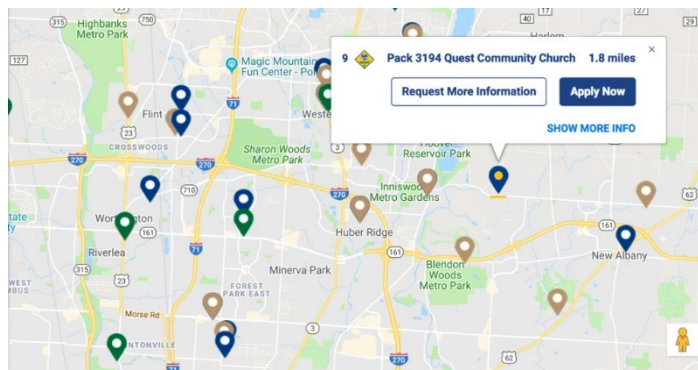
Scout Talks:



Stickers:



Facebook Geo-Fencing:



Sign-Up Night Extras

Back to school nights

Peer to Peer

School e-mail/constant
contact/directory lists

Chalk message on sidewalk

PTA meetings

Get the (written) word out

School and business marquees

Pack leadership volunteer day





Provided Support for You



Full school access

Live Scout Talks

Enhanced Digital Schemes

Light Utilization of BeaScout.org

Limited school access

Virtual Scout Talks

Enhanced Digital Schemes

Medium Utilization of
BeaScout.org



No school access

Virtual Scout Talks

Virtual Joining Nights

Enhanced Digital Schemes

Heavy Utilization of BeaScout.org

We Are Almost There!

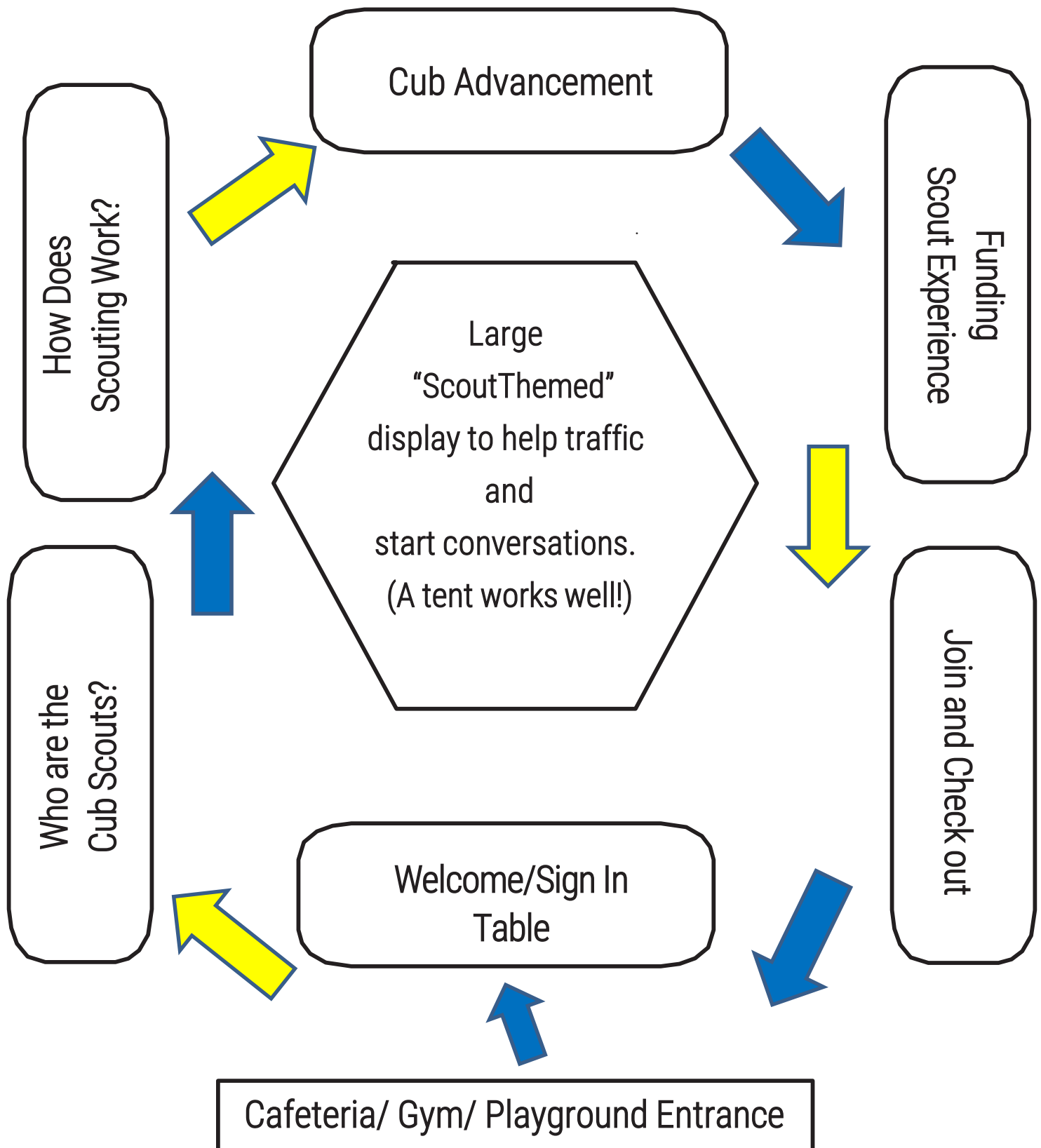
What to Bring to Your



Sign-Up for Scouting Event



Sample Rotational Sign-Up Night



Second Rounders



Step-By-Step: How to Grow Scouting

Recruitment Tool	Done For You!	When Will This Task Be Completed?
<input type="checkbox"/> Postcard Mailing to School Directory and/or Leads		1-2 Weeks Before Join Night:
<input type="checkbox"/> Email Blast Sent to School Directory and/or Leads		5 Days Before Join Night:
<input type="checkbox"/> Auto-Phone Reminder to School Directory/or Leads		1 Day Prior to Join Night:
<input type="checkbox"/> Text Message Reminder to School Directory/or Leads		Day of Join Night:

Ideal Recruitment Tool	Who Will Complete This Task?	When Will This Task Be Completed?
<input type="checkbox"/> Open House Attendance/Lead Collection		School Date:
<input type="checkbox"/> Recruit a Friend/Parent to Parent in Pack		2-3 Weeks Before Join Night:
<input type="checkbox"/> School Talk at School or Before/After		1-2 Weeks Before Join Night:
<input type="checkbox"/> Community Yard Signs		1-2 Weeks Before Join Night:
<input type="checkbox"/> Church/Charter Organization Bulletin		1-2 Weeks Before Join Night:
<input type="checkbox"/> Fliers - Paper Copy Through School		1 Week Before Join Night:
<input type="checkbox"/> Lion/Tiger Packets-Through School		1 Week Before Join Night:
<input type="checkbox"/> School Marque/Newsletter/Announcement		1 Week Before Join Night:
<input type="checkbox"/> School Social Media Announcement		2-3 Days Before Join Night:
<input type="checkbox"/> Large Yellow Signs at School		1-2 Days Before Join Night:
<input type="checkbox"/> Pack Uniforms at School		Day of Join Night:
<input type="checkbox"/> Stickers Handed Out to Students		Day of Join Night:

Grassroots Recruitment Tool – Use in Addition or to Replace Unavailable Ideal Tools.		
<input type="checkbox"/> Pack Attend Additional School Events		Event Dates:
<input type="checkbox"/> Fliers/Posters at Community Businesses		1-2 Weeks Before Join Night
<input type="checkbox"/> Electronic Flyers Sent Through School		1 Week Before Join Night:
<input type="checkbox"/> Open House Lead Follow Up by Den Leaders		2-3 Days Before Join Night:
<input type="checkbox"/> Parent Lunch in Uniform with Scout		1 Day Prior to Join Night:



Full Family in Scouting Program

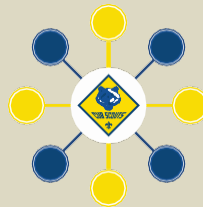
HOW IT WORKS?

CUB SCOUTS
AGES 5-10 (OR GRADES K-5)

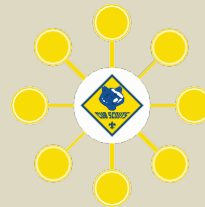
ALL-BOY CUB SCOUT PACK



BOYS & GIRLS CUB SCOUT PACK



ALL-GIRL CUB SCOUT PACK





Lion Program

Cub Scouting's rank for kindergarten-age youth



[Lion Badge of Rank Den Leader Link](#)

School Rally Information

School Rally Checklist

- Entering a Classroom
- Leaving a Classroom
- Leaving a School
- School Rally Script...



Cub Scout Day of Awesomeness



Cool Video Links:

[Scouting and Sports \(English\)](#)

[Scouting and Sports \(Spanish\)](#)

[Scout Book Hacks](#)

[Scouts BSA](#)

[BSA Today:](#)

[Will Family Scouting Change the Scouting Experience?](#)

[BSA Today Playlist](#)

[Introducing the Den Leader Experience](#)

[Boy Scouts of America #HandbookHacks](#)

[I am a Champion](#)



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