## **Managing Inventory**

#### What to order

**Past Sales** 

What you sold last year doesn't always mean that is what you will sell this year but it is a good barometer.

Little to return

By ordering products that have consistently done well in past you stand a better chance at maximizing show and sells and having little return.

### New products

Order smart. Just because it's new doesn't mean will be a big seller.

You can always use card sells, Council Mid Sale Swap and Unit swaps to maximize efforts

### Chocolate products

Cost is more and can take away from quick sale stock.

Cannot return

Need climate controlled area to store.

How much can a Unit order.

Unit can order their total sales from last year plus 10%

Example: Last year's sales were \$1000

1000 x 110% for a total of \$1100 that you can order for show and sell this year

### **Product Storage**

Secure & Climate Controlled

Church

School area

Home

Chocolate and heat do not mix well.

How much room does it take?

A \$10,000 order is roughly 2 Stacked and full pickup truck loads

# Tracking

Controlled distribution

Count and recount! Remember you are responsible for the product.

Sign off sheet for product given to scouts

Spreadsheet or Database

Keep track of what product is with what scout

Online Sales

Numbers used for next year order

Having these numbers when you are doing next year's show and sell order will help you greatly.

## Spreadsheet or Database

Use a spreadsheet or Database to track all of the sales for a scout. Online, store sales, scout sales, To Be Delivered sales can all be easily added with functions in a Spreadsheet to add it all up and make your job much easier.

Examples of Spreadsheets located on <a href="https://www.conrhuskercouncil.org/popcorn">www.conrhuskercouncil.org/popcorn</a> & www.conrhuskercouncil.org/popcorn/PopcornSalesRecources

### Check In

2 days minimum before unit final numbers and prizes have to be settled. This will give you time to balance all of the inventory and funds received.

Schedule check in times or a block of time that people can show up. Count everything twice. Get prize requests at that time.

Couple of volunteers to help out will speed up the process of Counting money and inventory. Stations work good.